WHAT IS PHISHING?

Phishing is at the heart of over **90% of data breaches**. It is one of the **largest cyber threats** to organisations around the world.

Phishing is a fraudulent attempt by attackers to gain sensitive information by the impersonation of a reputable source using email or other online communication. It's a technique that's worked since the mid-1990s and is **still just as effective today**.

Attackers often masquerade as popular social networking sites, online shops, banks, credit card companies or even your own IT help desk!

SOCIAL ENGINEERING

The bad guys will use techniques like **social engineering** which involves manipulating, influencing, or deceiving you in order to gain control over your computer system.

The malicious actor, often referred to as a **hacker**, will use email as a popular method of gaining illegal access. Phishing, **spear-phishing** and **CEO fraud** are all examples of this.

FAKE WEBSITES

In order for **internet criminals** to successfully 'phish' your information, they would usually direct you to a **fake website** that resembles the original.

This is often done by providing a 'link' within the phishing email that **they want you to click**. The fake site would then prompt you to enter additional data.

OVER 90% OF DATA BREACHES STARTED WITH A SPEAR PHISHING ATTACK

HOW CAN PHISHING TACKLE HELP?

We use proprietory phishing software which combines realistic **simulated email attacks** and **breach intelligence**, with **engaging training**, **informative landing pages** with alarm bell indicators (🔔) and quizzes, to immediately start reducing your cyber-risk.

If you're serious about protecting your business from an **almost inevitable hacker attack**, this is something you need to do today - we are the world's most cost-effective solution in reducing risk.

BENEFITS

- ⊘ Immediately start reducing your risk
- ⊘ Satisfy the GDPR & compliance obligations
- ⊘ Train your employees in a positive and encouraging manner
- ⊘ Identify and help vulnerable users within your organisation
- ⊘ Quickly learn to identify and report phishing attacks effectively
- ⊘ Comprehensive audit trail to assist in compliance of standards
- ⊘ Full online engaging training material
- ⊘ Monitor improvements and quantify campaign effectiveness
- ⊘ Promote a measurable improvement
- ⊘ Heightened awareness of phishing attacks
- ⊘ Monthly contract
- ⊘ Monthly payments
- ⊘ Flexible / seasonal recipient count

SIMPLE LICENSING

Flexible recipient counts, monthly billing and monthly contract available, or select an annual contract to make it even more affordable.

NO USAGE CAP

Run as many automated phishing and training campaigns as you need. No caps. No restrictions.

ATTACK SIMULATIONS

Providing an out-of-the-box automated battle-ready phishing simulator, allowing you to start phishing your recipients within minutes.

CUSTOMISED CLOUD-BASED TRAINING

Fully customisable training content and flexible quiz creation tools to suit your needs and industry with content that both entertains and provides concise and informative learning.

CUSTOMISABLE PHISHING TEMPLATES

Hundreds of easy-to-use and current phishing templates, with the ability to customise or add your own. You can include personal information and attachments to create your own spear-phishing campaign.

CUSTOMISABLE LANDING PAGE TEMPLATES

Out-of-the-box landing pages allow you to create realistic login pages or create your own custom variations which allow for instant point-of-failure awareness and education.

BESPOKE QUIZZES & SURVEYS

Use the supplied quizzes and surveys to test the knowledge of your users, or create your own for an experience tailored specifically to the needs of your organisation.

ALARM BELL INDICATORS

Give your users immediate training when they click. Every email template comes loaded with its own specific (customisable) training information on exactly what alarm bells should have alerted the user to a suspicious email.

PHISH HOOK BUTTON

Integrated Outlook button allows users to instantly report suspicious emails to selected security email addresses. Should the user report one of Phishing Tackle's simulated emails, it is kept entirely within the platform available for reporting.

COMPREHENSIVE REPORTING

Comprehensive reports providing both an overview and detail stats and graphs on key security awareness indicators. Each report can be printed or exported to your preferred format.

SINGLE SIGN-ON

Simple, quick and convenient single sign-on allows Office 365 and Google users a consistent sign-on experience having only to remember one set of credentials.

OFFICE 365 INTEGRATION

Using either our Office 365/Azure Active Integration or our downloadable Active Directory Synchronisation tool, you can easily and regularly transfer user and group information directly into the platform. This makes it super fast to get up and running ready to start sending campaigns to your recipients.

WEBHOOKS

For sensitive recipients and groups, real-time notifications and workflow-chaining allow you to receive instant notifications should any of your recipients fail a simulated phishing test.

BREACH INTELLIGENCE

Knowing what information the bad-guys posess is an important part of maintaining good cyber-hygiene. With the built-in breach intelligence checks your users get automatically notified if their credentials have found their way onto the dark web.

AUTOMATED POLICY MANAGEMENT

Customisable and easy-to-use policy creation and distribution. Enable users to read and accept multiple organisational policies in a matter of clicks.

Who are your high-risk users?
Find out free at https://phishingtackle.com/click-prone-test

PHISHING TACKLE

info@phishingtackle.com | https://phishingtackle.com